Subject: Troop Essentials November 16, 2026
Preheader: Need-to-know news for Girl Scout Volunteers

girl scouts of new mexico trails

November 16, 2026



Troop Essentials at a Glance

New This Week

Council Announcements
- The January - March Event Guide is Here!

Program
- Media Stars: Cookie Edition
- Winter Day Camp: Arctic Lab
- The Quiet Campfire Winter Book Club

Membership

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Previously Shared News

This Week's Deadlines

November 18, 2026
S'more to Learn: Activities & Outings (Virtual)

November 20, 2026
Artisan Craft Fair (Albuquerque)

Every Girl Scout has a story to tell. Share the moments that define your Girl Scout experience – the challenges you overcame, the friendships you forged, the positive impact you made. These Mission Moments inspire us all and are vital in helping us tell the Girl Scouts of New Mexico Trails story on social media and in grant applications that support our mission.

Share your Mission Moments here!

Council Announcements

The January - March Event Guide is Here!

Ready to plan your next adventure? The **January-March Event Guide** is now available online!

Action Needed
- ☐ **Click here** to view what's coming this winter!

Take a look at everything coming up this winter and secure your spot at your favorite events.

Who else should get this information: Troop Leadership, Girl Scouts, & their Caregivers
Contact: **Customer Care**

Save the Date: 110 Years of Girl Scouting in New Mexico & Cookie Season Kickoff

We're celebrating 110 years of Girl Scouting in New Mexico with a special Ribbon Cutting and Cookie Season Kickoff on Friday, February 19, 2027.

Action Needed
- ☐ Mark Your Calendar!

Join us as we honor our legacy and inspire the next generation. More details coming soon!

Who else should get this information: Troop Leadership, Girl Scouts, & their Caregivers
Contact: **Customer Care**

Program

Media Stars: Cookie Edition! | December 19, 1:00 PM

Get ready to shine on camera and help us celebrate Cookie Season! We're looking for Girl Scouts, Leaders & families to participate in a special Media Stars content recording session

Action Needed
- ☐ **Register here** by noon on December 11

focused on all things cookies, including staged/b-roll video, photography, and social media content.

Who else should get this information: Troop Leadership & Girl Scout Caregivers
Contact: **Customer Care**

Winter Day Camp: Arctic Lab | December 21-23, 8:00 AM

Members: $150
Non-Members: $200

Arctic Explorers Lab is designed for Girl Scouts who love to ask questions, test ideas, and explore the science behind winter.

Action Needed
- ☐ **Register here** by noon on December 11

Girls will build mini igloos, investigate insulation materials, create frost-pattern art using chemistry, experiment with frozen bubbles, and map migration routes using simple navigation tools. Outdoor challenges, science stations, engineering tasks, and themed activities encourage curiosity, problem-solving, and teamwork. The camp concludes with the Arctic Challenge Finale, where Girl Scouts apply everything they've learned.

Who else should get this information: DBJ Troop Leadership, Girl Scouts, & their caregivers
Contact: **Customer Care**

The Quiet Campfire Winter Book Club | Self-Guided

This winter, Girl Scouts of all ages are invited to join **The Quiet Campfire Winter Book Club**! a peaceful, cozy, self-guided reading experience designed for busy troops and families.

Action Needed
- ☐ **Register here** by noon on January 31

Girl Scouts choose a book from our fresh, innovative reading lists featuring lesser-known authors, New Mexico voices, and librarian-approved favorites. Along the way, they'll enjoy simple crafts, a fun reading snack, reflection prompts, and their very own Winter Reading Bingo. The Quiet Campfire brings warmth, imagination, and connection to the colder months, whether Girl Scouts participate at home, with their troop, or during holiday downtime.

Who else should get this information: Troop Leadership, Girl Scouts, & their caregivers
Contact: **Customer Care**

Volunteers

Volunteer Recognition Nominations Deadline is December 31st

Volunteer Recognitions are open for nominations! If you know of a volunteer in your troop or Service Unit that deserves special recognition for their work during the Girl Scout year, nominate them today!

Action Needed
- ☐ Complete the appropriate form by December 31, 2026.

If your troop partners with a group or organization, recognize them with a council or community service award!

All nomination forms and additional information are on the **Volunteer Recognition page**.

Who else should get this message: Any troop volunteer wanting to learn more
Contact: **Customer Care**

S'more to Learn: Activities & Outings | November 18

New volunteers often have questions about Girl Scouts. Are you looking for tools and resources to help you lead your troop?

Do you just have questions and you would like to ask someone in real time?

Action Needed
- ☐ **Register here** for the Wednesday, November 18th session at 5:30 PM. Registration is open until 6 PM that day.

We're focusing on **activities and outings**, with practical tips, helpful ideas, and time to ask questions and learn from other leaders.

Whether you're a brand-new troop leader or just looking for fresh ideas, you'll leave with helpful takeaways to bring back to your troop!

Who else should get this message: Any troop volunteer wanting to learn more
Contact: **Customer Care**

La Tienda News & Promotions

La Tienda Hours This Week

La Tienda is open Tuesday, Wednesday, & Thursday from 10 a.m. - 2 p.m.

Action Needed
- ☐ **Contact us** with your La Tienda needs

Who else should get this message: Troop leadership, adult volunteers, and Girl Scout caregivers
Contact: **Customer Care**

La Tienda November Promotion

It's officially SWEATER WEATHER!

November is all about cozy layers, chilly days, and showing off your Girl Scout spirit!

Action Needed
- ☐ **Contact us** with your La Tienda needs

For November, at the **La Tienda Shop**, **save $5 on any Girl Scout hoodie or sweater!**

Whether you're headed to camp, a troop meeting, or just keeping cozy, there's no better time to bundle up in your Girl Scout gear. Stop by La Tienda Shop and snag one!

Who else should get this message: Troop leadership, adult volunteers, and Girl Scout caregivers
Contact: **Customer Care**

Product Program

Fall Product Program ACH Information

Troop Fall Product Program Chairs should have received an email with information on ACH withdrawals or deposits for participating in the Fall Product Program by Friday, November 6th.

Action Needed
- ☐ Verify all information is correct and inform council of issues

Please double-check that the information is correct. If any information needs to be corrected, please contact the Product Program department immediately. ACH withdrawals and deposits will take place on Thursday, December 3rd.

Who else should get this message: Troop Leadership and Troop Fall Product Program Chairs
Contact: **Product Program Team**

Community Announcements

Share Your Upcoming Events & Projects

Do you have an upcoming event or project that you'd like to share with all Girl Scouts of New Mexico Trails troops/members?

Action Needed
- ☐ **Contact us**

Send us your information to be included in future Troop Essentials emails!

Who else should get this message: Troop and Service Unit Leadership
Contact: **Katrina Montoya**

Previously Shared News

November 9, 2026
- Save the Date: 110 Years of Girl Scouting in New Mexico & Cookie Season Kickoff
- Parents, Need a Little Time to Tackle Your Holiday Shopping?
- Hook & Needle: Winter Stitches
- Girl Scouts of Panem: Mockingjay 1
- The Great Kitchen Cleanup Catastrophe: Brownie Household Elf
- Kitchen Rookie Boot Camp: Brownie Snacks
- Candy and Nut Product Delivery Reminders

November 2, 2026
- 2026 Annual Meeting Registration Now Open
- Help Us Name Our New Mascot
- Cozy Night In: Holiday Magic
- Parents Project: Truth in the Capitol
- Give Older Girl Scouts the Chance to Explore the World
- Fall Product Program ACH Information

Visit the Girl Scouts of New Mexico Trails website for more information and upcoming events.

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Have a question or need assistance?
Contact us for more information.

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